



Cheltenham
GIRLS AND BOYS 3 to 18

College
BOARDING / DAY



1841 - 21st Century

Planning Ahead

Introduction



A Regular Giving Programme at Cheltenham College will raise much needed additional funds, over and above College fees. This will allow us to nurture outstanding talent through Scholarships and Bursaries, and help us deliver an improvement programme for our facilities far earlier than may otherwise be possible.

With your support more young people will be able to benefit from the first-class all-round education that both our Junior and Senior Schools provide.

By contributing through this programme with a regular gift of any size, you really can make a difference to our pupils, both current and prospective. This is a continuing effort and we hope that everyone will participate.

A sincere thank you for your consideration and investment.

A handwritten signature in blue ink that reads "ALR Peterken". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Dr Alex Peterken
Headmaster
Cheltenham College (from September 2010)

A Scholarship and Bursary Endowment Fund – increasing support

Unlike some other independent schools, Cheltenham College does not currently have a substantial historic endowment for Scholarships and Bursaries. Our aim is to build an endowment of at least £1.5 million.

Creating a Scholarship and Bursary Endowment Fund will enable the College to award Scholarships and Bursaries to deserving pupils in the Junior and Senior Schools. Scholarships are merit based and awarded to those who not only have existing exceptional ability but to those who show high potential. We are committed to widening access to those who might not otherwise be able to attend by providing bursaries.

The level of support provided to pupils is considered on an individual basis.



"You have given my daughter the most precious gift, an excellent education. Thank you so much. This is perhaps the most important building block in her life."

Lindy Sharpe, Current Parent.

"I was so excited when I heard I had won a scholarship to Cheltenham College. There was no chance I could have got there without one and I was very nervous sitting the scholarship exams. I worked and played hard throughout my time there, made loads of friends, got straight A's at A level and got my dream... acceptance to Cambridge University!"

Anon

Facility Development – ensuring excellence in the 21st Century.

Improvements across Cheltenham College are key for us delivering excellent education standards in the 21st Century. Receiving regular support allows us to plan most effectively for their implementation.

For more information please contact us.





Securing the gift of education

The easiest and most efficient way to make your contribution is via a regular gift over a period of time by direct debit, which can then be renewed, such as 4 years on a monthly, quarterly or annual basis.

We would be very grateful, nevertheless, if you wish to make a commitment to a regular donation over a shorter period of time, or wished to give a single gift. Gifts may also be made via credit card, cheque payments, or the gift of stocks or shares. This is a continuing effort and we hope that everyone will participate.

Your support means a great deal to us and we will ensure donors are appropriately thanked and recognised in Development materials and on our website unless, of course, you wish to remain anonymous.

You will receive regular updates of our progress and invitations to special events.

Gift Aid

If you are a UK taxpayer, Gift Aid increases the value of your donation to Cheltenham College Charitable Trust. We can reclaim basic rate tax from the Inland Revenue on your gift at no cost to you.

* These figures are for illustrative purposes only and gifts of any size and frequency will make a real difference.

**If you are a higher rate tax payer you can reclaim £2.50 on every £10 you donate, simply by completing the details on your tax return.

The value of gifts can also be significantly increased if your employer operates a gift-matching scheme.

* Your donation	Gift Aid Reclaimed	** Annual cost to top-rate Tax Payer	Total Value to Cheltenham College Charitable Trust	Example: Bursary & Scholarship support realised over 4 years
£10 / month £120 / year	£2.80 / month £33.60 / year	£90 / year	£153.60 / year £614 over 4 years	11 donors giving at this level = 33% support for a Senior School Day Pupil for a year
£15 / month £180 / year	£4.20 / month £50.40 / year	£135 / year	£230.40 / year £921.60 over 4 years	3 donors giving at this level = 33% support for a Kingfisher Pupil for a year
£25 / month £300 / year	£7 / month £84 / year	£225 / year	£384 / year £1,536 over 4 years	4 donors giving at this level = 100% support for a Junior School Boarder for a term
£50 / month £600 / year	£14 / month £168 / year	£450 / year	£768 / year £3,072 over 4 years	6 donors giving at this level = 66% support for a Senior School Boarder for a year
£100 / month £1,200 / year	£28 / month £336 / year	£900 / year	£1,536 / year £6,144 over 4 years	4 donors giving at this level = 100% support for a Senior School Day Pupil for a year



1841 – 21st Century

Planning Ahead

Please don't delay. Complete and return your gift agreement today in the freepost envelope provided.

Visit the website regularly for updates on the projects and monies raised.

If you have any questions or need any additional information please don't hesitate to contact Heather Eggelton, Development Operations Manager.

Cheltenham College Charitable Trust. Registered No.1006429

"Having watched my four sons spend a very happy time at Cheltenham College and seeing them now benefit from the excellent educational, sporting and artistic skills that they developed whilst there, I see regular giving as an appropriate way to thank the College and, in a small way, contribute towards its continuing success."

Ted Tuppen, Past Parent and Past Council Member.

"Schools like Cheltenham College are the product of generations of generous benefactors. If we are to see these brilliant educational institutions survive we must remember this legacy and continue to support them for ours and future generations of children."

Giles Thorley, Current Junior School Parent.

Cheltenham College Charitable Trust, Bath Road, Cheltenham, Gloucestershire GL53 7LD

Tel: 01242 706812 Email: development@cheltenhamcollege.org www.cheltenhamcollege-planningahead.co.uk